

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248281-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	248281	06144636

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/16/12 11:14 PM M-F 11p News 11-1135p :30 D3C12FL10T01H \$2,500.00 NM									
2 WKMG W 10/17/12 11:32 PM M-F 11p News 11-1135p :30 D3C12FL10T01H \$2,500.00 NM									
3 WKMG M 10/22/12 11:13 PM M-F 11p News 11-1135p :30 D3C12FL10T01H \$2,500.00 NM									
2	10/16/12	10/22/12	Price Is Right	11a-12p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/16/12 12:00 PM Price Is Right 11a-12p :30 D3C12FL10T01H \$900.00 NM									
2 WKMG M 10/22/12 10:58 AM Price Is Right 11a-12p :30 D3C12FL10T01H \$900.00 NM									
3	10/16/12	10/22/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	3	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG W 10/17/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 D3C12FL10T01H \$725.00 NM									
3 WKMG Th 10/18/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 D3C12FL10T01H \$725.00 NM									
1 WKMG M 10/22/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 D3C12FL10T01H \$725.00 NM									
4	10/16/12	10/22/12	Morn News at 5a	5-530a	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 10/22/12 5:25 AM Morn News at 5a 5-530a :30 D3C12FL10T01H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/22/12	Morn News at 530a	530-6a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:43 AM Morn News at 530a 530-6a :30 D3C12FL10T01H \$400.00 NM									
6	10/16/12	10/22/12	News at 6p	6-630p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 6:12 PM News at 6p 6-630p :30 D3C12FL10T01H \$800.00 NM 2 WKMG 10/22/12 6:12 PM News at 6p 6-630p :30 D3C12FL10T01H \$800.00 NM									
7	10/16/12	10/22/12	Morn News at 6a	6-7a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:42 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$500.00 NM									
8	10/16/12	10/22/12	CBS Eve News	630-7p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/16/12 6:40 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$750.00 NM MG for 8.1 10/22 2 WKMGW 10/17/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 8.5 3 WKMG Th 10/18/12 5:59 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$750.00 NM MG for 8.1 10/22 5 WKMG F 10/19/12 1:59 PM Soaps 12:30-2p :30 D3C12FL10T01H \$1,500.00 NM MG for 8.2 10/17 1 WKMG 10/22/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 8.3,8.4									
9	10/16/12	10/22/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 7:14 PM News at 7p 7-7:30p :30 D3C12FL10T01H \$900.00 NM 1 WKMG F 10/19/12 7:22 PM News at 7p 7-7:30p :30 D3C12FL10T01H \$900.00 NM									
10	10/16/12	10/22/12	The Early Show	7-9a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 8:15 AM The Early Show 7-9a :30 D3C12FL10T01H \$400.00 NM									

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248281-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/16/12	10/22/12	Rachael Ray	9-10a	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/19/12 9:21 AM Rachael Ray 9-10a :30 D3C12FL10T01H \$300.00 NM 1 WKMG M 10/22/12 9:25 AM Rachael Ray 9-10a :30 D3C12FL10T01H \$300.00 NM									
12	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 10:32 PM Blue Bloods 10-11p :30 D3C12FL10T01H \$9,500.00 NM									
13	10/19/12	10/19/12	CSI:NY	9-10p	----1--	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 9:31 PM CSI:NY 9-10p :30 D3C12FL10T01H \$8,000.00 NM									
14	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:59 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T01H \$450.00 NM									
15	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:56 PM The Mentalist 10-11p :30 D3C12FL10T01H \$5,500.00 NM									
16	10/21/12	10/21/12	Face The Nation	1030-11a	-----1	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:28 AM Face The Nation 1030-11a :30 D3C12FL10T01H \$1,700.00 NM									
17	10/21/12	10/21/12	Sun 11p News after NFL Late News		-----1	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 12:19 AM Sun 11p News after NFL Late News :30 D3C12FL10T01H \$3,500.00 NM									

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248281-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/21/12	10/21/12	No Show/NFL gm2	630-7p	-----1	:30	1	\$815.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$815.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 6:24 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$410.00 NM MG for 18.1 10/21 3 WKMG Th 10/18/12 6:53 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$405.00 NM MG for 18.1 10/21 1 WKMG Su 10/21/12 No Show/NFL gm2 630-7p :00 \$815.00 NM See MG 18.2,18.3									
19	10/21/12	10/21/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 7:55 PM Sun 7-8p 7-8p :30 D3C12FL10T01H \$8,500.00 NM									
20	10/16/12	10/16/12	NCIS	8-9p	-1-----	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:36 PM NCIS 8-9p :30 D3C12FL10T01H \$13,000.00 NM									
21	10/16/12	10/16/12	NCIS:LA	9-10p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 NCIS:LA 9-10p :00 \$10,000.00 NM See MG 21.2 2 WKMG Su 10/21/12 10:37 PM Good Wife 9-10p :30 D3C12FL10T01H \$10,000.00 NM MG for 21.1 10/16									
22	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 10:50 PM CSI 10-11p :30 D3C12FL10T01H \$10,000.00 NM									
23	10/20/12	10/20/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 5:55 AM Sat 5-7a News 5-7a :30 D3C12FL10T01H \$200.00 NM									

Total Spots 34 Gross Total \$91,290.00

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Payment Terms 30 Days

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Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1194

<u>Agency Commission</u>	\$13,693.50
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<u>Net Amount Due</u>	\$77,596.50
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WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	248283	06144657

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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3	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	2	\$900.00	NM																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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4 WKMGF		10/26/12	3:45 PM	The Doctors	3-4p	:30	D3C12FL10T02H	\$450.00	NM																																																		
4	10/23/12	10/29/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	2	\$725.00	NM																																																		
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1 WKMGW		10/24/12	12:24 PM	Local 6 News 12-1230p	12-1230p	:30	D3C12FL10T02H	\$725.00	NM																																																		
4 WKMGF		10/26/12	12:26 PM	Local 6 News 12-1230p	12-1230p	:30	D3C12FL10T02H	\$725.00	NM																																																		

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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
248283-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	Morn News at 5a	5-530a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 5:25 AM Morn News at 5a 5-530a :30 D3C12FL10T01H \$350.00 NM 1 WKMG W 10/24/12 5:22 AM Morn News at 5a 5-530a :30 D3C12FL10T02H \$350.00 NM									
6	10/23/12	10/29/12	News at 5p	5-530p	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Th 10/25/12 5:27 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM 4 WKMG F 10/26/12 5:28 PM News at 5p 5-530p :30 D3C12FL10T02H \$700.00 NM									
7	10/23/12	10/29/12	Morn News at 530a	530-6a	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 5:41 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM 3 WKMG W 10/24/12 5:41 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM 2 WKMG Th 10/25/12 5:28 AM Morn News at 530a 530-6a :30 D3C12FL10T02H \$400.00 NM									
8	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 6:13 PM News at 6p 6-630p :30 D3C12FL10T02H \$800.00 NM									
9	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/25/12 5:59 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$500.00 NM									
10	10/23/12	10/29/12	CBS Eve News	630-7p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/23/12 6:57 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$750.00 NM MG for 10.2 10/29 3 WKMG W 10/24/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 10.6 5 WKMG Th 10/25/12 6:55 AM Morn News at 6a 6-7a :30 D3C12FL10T02H \$750.00 NM MG for 10.2 10/29 1 WKMG F 10/26/12 6:59 PM CBS Eve News 630-7p :30 D3C12FL10T02H \$1,500.00 NM 6 WKMG Su 10/28/12 6:41 PM Sun 630p News 630-7p :30 D3C12FL10T02H \$1,500.00 NM MG for 10.3 10/24									

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248283-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 6:29 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$900.00 NM MG for 11.1 10/29 2 WKMG W 10/24/12 News at 7p 7-7:30p :00 \$900.00 NM Credited									
12	10/23/12	10/29/12	The Early Show	7-9a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 8:28 AM The Early Show 7-9a :30 D3C12FL10T02H \$400.00 NM									
14	10/26/12	10/26/12	Blue Bloods	10-11p	----2--	:30	2	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----2-- 2 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 10:35 PM Blue Bloods 10-11p :30 D3C12FL10T02H \$9,500.00 NM 2 WKMG F 10/26/12 11:00 PM Blue Bloods 10-11p :30 D3C12FL10T02H \$9,500.00 NM									
15	10/27/12	10/27/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:29 PM Sat 11p News 11-1135p :30 D3C12FL10T02H \$2,000.00 NM									
16	10/27/12	10/27/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 5:24 PM News at 5p 5-530p :30 D3C12FL10T01H \$675.00 NM MG for 16.1 10/27 1 WKMG Sa 10/27/12 Sat Local 6 News at 6p 6-630p :00 \$675.00 NM See MG 16.2									
17	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:26 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T02H \$450.00 NM									
18	10/27/12	10/27/12	Crimetime Sat	9-10p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:59 PM Crimetime Sat 9-10p :30 D3C12FL10T02H \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:24 PM Sun 11p News 11-1135p :30 D3C12FL10T02H \$3,500.00 NM									
22	10/28/12	10/28/12	NO GAME PREEMPT	various	-----	:30	0	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 NO GAME PREEMPT various :00 \$10,000.00 NM See MG 22.2 2 WKMG Su 10/28/12 4:59 PM NFL Game 1 various :30 D3C12FL10T02H \$10,000.00 NM MG for 22.1 10/28									
23	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:43 AM 6-830a Sun News 6a-830a :30 D3C12FL10T02H \$250.00 NM									
24	10/28/12	10/28/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:59 PM Sun 7-8p 7-8p :30 D3C12FL10T02H \$8,500.00 NM									
25	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:45 AM CBS Sunday Morning 9-1030a :30 D3C12FL10T02H \$2,100.00 NM									
31	10/27/12	10/27/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 5:59 AM Sat 5-7a News 5-7a :30 D3C12FL10T02H \$200.00 NM									

Total Spots 34 **Gross Total** \$66,825.00

Payment Terms 30 Days

Agency Commission \$10,023.75
Net Amount Due \$56,801.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248282-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	248282	06144649

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	10/11/12	10/15/12	M-F 11p News	11-1135p	M--TF--	:30	2	\$2,500.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/09/12</td><td>10/15/12</td><td>M--TF--</td><td>2</td><td>\$2,500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMGF</td><td></td><td>10/12/12</td><td>11:27 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>D3C12FL10T01H</td><td>\$2,500.00</td><td>NM</td></tr> <tr> <td>1 WKMG M</td><td></td><td>10/15/12</td><td>11:27 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>D3C12FL10T01H</td><td>\$2,500.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	M--TF--	2	\$2,500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMGF		10/12/12	11:27 PM	M-F 11p News	11-1135p	:30	D3C12FL10T01H	\$2,500.00	NM	1 WKMG M		10/15/12	11:27 PM	M-F 11p News	11-1135p	:30	D3C12FL10T01H	\$2,500.00	NM										
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2	10/11/12	10/15/12	Price Is Right	11a-12p	M--TF--	:30	2	\$900.00	NM																																																												
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3	10/11/12	10/15/12	Local 6 News 12-1230p	12-1230p	M--TF--	:30	3	\$725.00	NM																																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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2 WKMG M		10/15/12	12:26 PM	Local 6 News 12-1230p	12-1230p	:30	D3C12FL10T01H	\$725.00	NM																																																												
4	10/11/12	10/15/12	Morn News at 530a	530-6a	M--TF--	:30	1	\$400.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/09/12</td><td>10/15/12</td><td>M--TF--</td><td>1</td><td>\$400.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG M</td><td></td><td>10/15/12</td><td>5:42 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>D3C12FL10T01H</td><td>\$400.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	M--TF--	1	\$400.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG M		10/15/12	5:42 AM	Morn News at 530a	530-6a	:30	D3C12FL10T01H	\$400.00	NM																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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1 WKMG M		10/15/12	5:42 AM	Morn News at 530a	530-6a	:30	D3C12FL10T01H	\$400.00	NM																																																												

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http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
248282-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/11/12	10/15/12	News at 6p	6-630p	M--TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/12/12 6:12 PM News at 6p 6-630p :30 D3C12FL10T01H \$800.00 NM 1 WKMG M 10/15/12 5:58 PM News at 6p 6-630p :30 D3C12FL10T01H \$800.00 NM									
6	10/11/12	10/15/12	Morn News at 6a	6-7a	M--TF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 6:52 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$500.00 NM									
8	10/11/12	10/15/12	News at 7p	7-7:30p	M--TF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/12/12 7:29 PM News at 7p 7-7:30p :30 D3C12FL10T01H \$900.00 NM 1 WKMG M 10/15/12 7:30 PM News at 7p 7-7:30p :30 D3C12FL10T01H \$900.00 NM									
9	10/11/12	10/15/12	Rachael Ray	9-10a	M--TF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 9:32 AM Rachael Ray 9-10a :30 D3C12FL10T01H \$300.00 NM									
10	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 10:31 PM Blue Bloods 10-11p :30 D3C12FL10T01H \$9,500.00 NM									
12	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 7:57 AM 7-9a Sat Early Show 7-9a :30 D3C12FL10T01H \$450.00 NM									
13	10/13/12	10/13/12	Crimetime Sat	9-10p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 9:58 PM Crimetime Sat 9-10p :30 D3C12FL10T01H \$3,000.00 NM									

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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
248282-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/14/12	10/14/12	Face The Nation	1030-11a	-----1	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:00 AM Face The Nation 1030-11a :30 D3C12FL10T01H \$1,700.00 NM									
15	10/14/12	10/14/12	Sun 11p News	11-1135p	-----1	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:34 PM Sun 11p News 11-1135p :30 D3C12FL10T01H \$3,500.00 NM									
16	10/13/12	10/13/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 5:42 AM Sat 5-7a News 5-7a :30 D3C12FL10T01H \$200.00 NM									
19	10/11/12	10/15/12	Morn News at 6a	6-7a	M--TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 6:40 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$750.00 NM 2 WKMG M 10/15/12 6:24 AM Morn News at 6a 6-7a :30 D3C12FL10T01H \$750.00 NM									
20	10/09/12	10/12/12	News at 5p	5-530p	---TF--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 5:14 PM News at 5p 5-530p :30 D3C12FL10T01H \$675.00 NM									

Total Spots 23 **Gross Total** \$34,100.00

Payment Terms 30 Days

Agency Commission \$5,115.00
Net Amount Due \$28,985.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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